



Reinventing Health Care: The Barriers to Innovation

Friday, March 2, 2012, 9:00 am-12:30 pm

Kaiser Family Foundation

1330 G St. NW

Washington, DC

9:00am Breakfast and Registration

9:15am **Welcome**

Franmarie Kennedy, PhD, Acting Director, Health Stewardship Project,
The Aspen Institute

9:30am **Keynote & Q/A**

Sam Nussbaum, MD, Executive Vice President, Clinical Health Policy, Chief Medical Officer, *WellPoint, Inc.*

10:00am – 11:00am **Panel 1: Barriers to Innovation & Promoting Innovation**

Panelists:

Basit Chaudhry, MD, PhD, Medical Scientist, *IBM Research*

Joseph Hutter, MD, MA, Fellow, *Institute for Health Care Delivery Research*,
Practicing Physician, *Intermountain Healthcare*

Daniel L. Newton, PhD, Director, Behavioral Economics, Clinical Strategy, and
Innovation, *WellPoint, Inc.*

Moderator:

Susan Dentzer, Editor-in-Chief, *Health Affairs*

11:00am – 11:15am Break

11:15am – 12:15pm **Panel 2: Engaging Consumers & Envisioning the Future**

Panelists:

Carole Roan Gresenz, PhD, Senior Economist, Director, Economics, Finance, and
Organization Program, RAND Health, *RAND Corporation*

Anjali Jain, MD, Managing Consultant and Researcher, *The Lewin Group*

Lewis Mattison, Staff Vice President, FutureVentures, *WellPoint, Inc.*

Brent Parton, MEd, Director, Health Programs, *SHOUTAmerica*

12:15pm **Closing Remarks**

Franmarie Kennedy, PhD, Acting Director, Health Stewardship Project,
The Aspen Institute