

ASPEN SECURITY FORUM

June 28-30, 2010
Aspen, Colorado

CONFIRMED SPEAKERS INCLUDE:



Admiral Mike Mullen
Chairman of the Joint Chiefs
of Staff



Frances Townsend
Former White House
Homeland Security and
Counterterrorism Adviser



Michael Chertoff
Former Secretary of the
Department of Homeland
Security



For 60 years, the Aspen Institute has been the nation's premier gathering place for diverse leaders from disparate disciplines around the globe to engage in deep dialogue on the ideas and issues that both shape our lives and challenge our times. The Institute's mission is twofold: to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues.

The Institute offers, among other things, a host of programs for intellectually curious, civically engaged members of the general public. In partnership with The New York Times and GSN: Government Security News, and in response to renewed concerns about terrorism, the Institute's Homeland Security Program will present the latest such offering this summer: the Aspen Security Forum.

THE RECENT ATTEMPTED BOMBINGS —
in the air over Detroit on Christmas Day, and in Times Square earlier this month — remind us that terrorism remains a major threat. Al Qaeda, along with its affiliates and acolytes, remains determined to attack the homeland again. Though America is safer than it was on 9/11, our nation is, in the words of the 9/11 Commission, "not yet safe." Gaps remain in our defenses against terror, and experts agree that it is only a matter of time before terrorists attempt to exploit them again.

Recent cases raise a whole host of nagging questions. Exactly how safe are we, and how much safer can and must we be? Are foreign

terrorists slipping into the country the greater threat now or is it that of homegrown terrorism? What leads people to commit acts of terror and what can be done to dissuade them? How much security is enough and how much

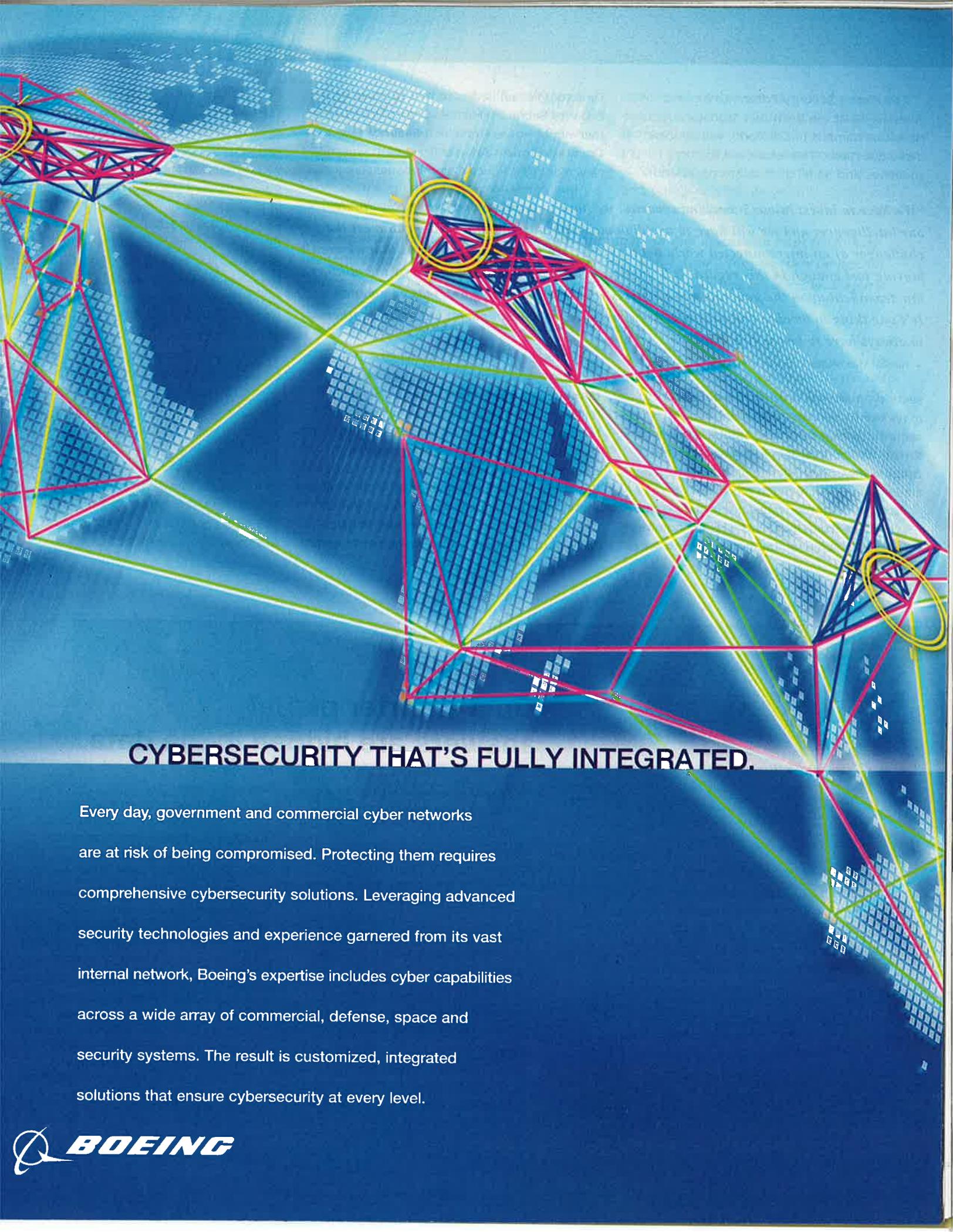
challenges we face? How can we strike the right balance between complacency when the threat of terrorism seems remote, and hysteria when it seems most immediate? What role should government, the private sector, the media and

"This will be a unique opportunity to hear from senior homeland security policymakers. It is that rare chance to get outside the Washington beltway and have a real discussion on the policy merits."

— Frances Townsend, Former Assistant to the President for Homeland Security and Counterterrorism

is "too much?" Where should the line be drawn between security and liberty? Is the "war on terrorism" a helpful metaphor or a harmful one, fundamentally misconstruing the nature of the

even average citizens play in preparing the nation for the possibility of another attack and in ensuring that we recover as quickly and painlessly as possible, should terror strike again?



CYBERSECURITY THAT'S FULLY INTEGRATED.

Every day, government and commercial cyber networks are at risk of being compromised. Protecting them requires comprehensive cybersecurity solutions. Leveraging advanced security technologies and experience garnered from its vast internal network, Boeing's expertise includes cyber capabilities across a wide array of commercial, defense, space and security systems. The result is customized, integrated solutions that ensure cybersecurity at every level.

 **BOEING**

The Aspen Security Forum, to be held June 28-30 at the Institute's signature Aspen Meadows campus in Colorado, will address these questions. The forum will feature speeches and panel discussions on aviation

"We have to invest in our homeland security; we have to improve and better coordinate our intelligence; and we will have to use diplomacy, because no one nation can meet the challenges of an interconnected world acting alone. My fear, quite frankly, is that we aren't moving fast enough in this regard. U.S. foreign policy is still too dominated by the military, too dependent upon the generals and admirals who lead our major overseas commands. It's one thing to be able and willing to serve as emergency responders, but quite another to always have to be the fire chief."

— Admiral Mike Mullen, Chairman of the Joint Chiefs of Staff

security; maritime security; border security; mass transit security; critical infrastructure security (with a particular emphasis on cyber-terror) and soft targets security; terrorism preparedness; intelligence; counterterrorism strategy and much, much more.

Notable confirmed speakers to date include Chairman of the Joint Chiefs of Staff Admiral Mike Mullen; National Counterterrorism Center

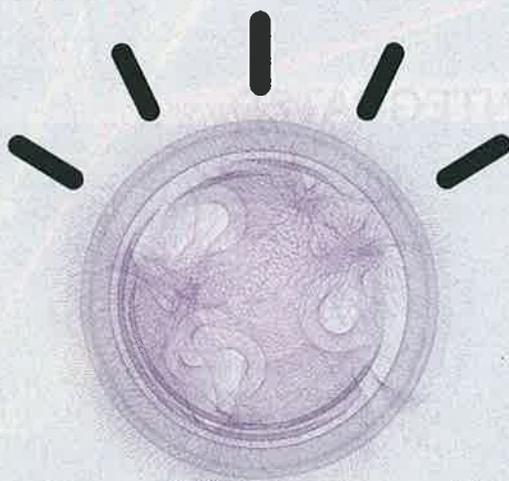
Director Michael Leiter; former Homeland Security Secretary Michael Chertoff; former White House Homeland Security and Counterterrorism Adviser Frances Townsend; New York City Police Commissioner Ray Kelly;

former Los Angeles Police Department Chief Bill Bratton; the United Nations's "Monitor" for the Taliban and Al Qaeda, Richard Barrett; the State Department's Coordinator for Counterterrorism, Ambassador-at-Large Daniel Benjamin; Pakistani Ambassador to the United States Husain Haqqani; former Senator and Chairman of the "Hart-Rudman Commission" Gary Hart; former 9/11 Commissioner Richard

Ben-Veniste; and former Senator and Vice-Chairman of the Commission on the Prevention of Weapons of Mass Destruction Proliferation and Terrorism Jim Talent. Prominent journalists associated with these issues will lead or participate in most of the conversations. Among those journalists will be The New York Times's David Sanger and Eric Schmitt; The Washington Post's Spencer Hsu; The Wall Street Journal's Siobhan Gorman; USA Today's Tom Frank; Time magazine's Massimo Calabresi; Newsweek's Michael Isikoff; The New Republic's Michelle Cottle; ABC News's Brian Ross; the Associated Press's Kimberly Dozier; CNN's Jeanne Meserve; and NPR's Robert Siegel.

"Terror in Mumbai," the HBO film about the horrific attacks on mass transit systems and soft targets in India two years ago, will be screened, and a panel of terrorism experts — the Council on Foreign Relations's Steven Simon; the New America Foundation's and CNN's Peter Bergen; and Georgetown University's and former CIA official Paul Pillar — will discuss those attacks' implications for our own security here at home.

Conversations for a Smarter Planet: 2 in a Series



On a smarter planet, answers are hidden in the data.

The biggest leaps forward in the next several decades will come from insights gleaned through perpetual, real-time analysis of data.

With nearly 2 billion people on the Internet (and counting), and with more and more of the world's systems becoming digitally aware, there is greater diversity in the forms and shapes data is taking—transactions of every kind, rich media, social media. More data than ever is being generated, and at far greater speeds.

Yet, while data is growing at an exponential rate, time is not. Which is why no organization, city or country can afford "enterprise amnesia."

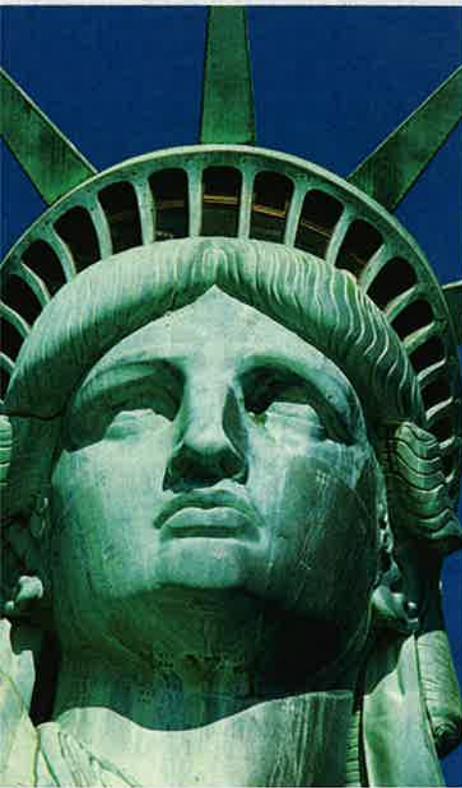
And that is why the new science of analytics must be core to every leader's thinking. This is not about volume. The key to moving from "big data" to smarter data is to organize your information, in all its diversity; to understand its context; and to manage its evolution.

Any data point, by itself, is just about useless. But when you see it in context, analyze that context in real time—and can automatically capture the connections that one piece of data is itself making with other pieces of data—then you have a smart system.

Smarter data, delivered in real time, lets us keep pace with a world where risk and opportunity are constantly in flux. Rather than relying on snapshots of the past, our decisions can be real-time, fact-based projections.

A world of smart data offers enormous hope. It also raises important issues relating to privacy and security. But fortunately, as thousands of forward-thinking leaders today are discovering, data's hidden meanings increase transparency, sustainability and knowledge. Which is turning a bold prediction into a promising reality.

Let's build a smarter planet. Join us at ibm.com/smarterplanet



In addition to participating in intensive dialogue with key decision makers and thought leaders in formal sessions, the Aspen Security Forum will provide ample opportunities for informal encounters and social interaction in one of the nation's most enchanting and thought-provoking meeting spots.

against Manhattan subways last September, and Faisal Shahzad, the would-be Times Square bomber, are seeking to do us harm. Then, increasingly it seems, there are American-born terrorists such as David Headley, Major Nidal Malik Hasan and, utterly defying the terrorist stereotype, two blonde-haired, blue-eyed women, Colleen

"The evolving threats today require constant attention and discussion in order to help strengthen our nation's preparedness for terrorism. This forum brings together thoughtful leaders from all backgrounds as well as all levels of government and industry, making it a one-of-a-kind event."

— Michael Chertoff, former Department of Homeland Security Secretary

The forum could not be timelier. The terrorist threat picture is morphing and metastasizing. There is still "Al Qaeda Central." Osama bin Laden and his lieutenants are still out there, plotting and planning attacks against the United States. And, foreign operatives such as Umar Farouk Abdulmutallab on Christmas Day, who are led, or at least inspired, by Al Qaeda are still attempting to enter the country to carry them out. In addition, foreign-born terrorists already here, such as Najibullah Zazi, who plotted attacks

LaRose (aka "Jihad Jane") and Jamie Paulin-Ramirez. Finally, violent right-wing extremists such as the Hutaree militia in Michigan, and Andrew Joseph Stack, who flew a plane into the IRS building in Austin, Texas, are again on the rise.

Whether you are a seasoned terrorism expert or a concerned citizen eager to learn more about this key issue, you'll find these conversations to be compelling, provocative, inspiring and even life-changing. For more information, and to register, please visit www.aspensecurityforum.org. ■

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