

Overview:

The North Africa Partnership for Economic Opportunity is a network of U.S. and North Africa business leaders, entrepreneurs and civil society leaders with a mission to foster job creation and entrepreneurship and a focus on youth. Over the next five years this network is committed to positively impacting 100,000 people.

PNB-NAPEO is locally-owned and locally-driven. Local Advisory Boards have been established in Algeria, Morocco and Tunisia and are currently being formed in Libya and Mauritania. These boards identify and determine priorities and resources for their respective countries, as well as regional agenda.

NAPEO is a regional manifestation of Partners for a New Beginning (PNB): a locally-owned and locally-driven initiative, with support from a global coalition of prominent business and civil society leaders. PNB fosters partnerships that advance local priorities.

The network created by PNB-NAPEO will be the vehicle for communities in the United States and North Africa to identify, initiate and sustain projects at the Maghreb regional level to foster entrepreneurship and job creation, especially for youth.

PNB-NAPEO Algeria – Focus Areas:

Entrepreneurship: The Local Advisory Board plans to move forward with the Maghreb Fast Growth 50|100 initiative. The annual program identifies and highlights fast growth entrepreneurs in North Africa. Organized by AllWorld, its goals are to drive new investments, raise the country's innovative capacity and generate employment opportunities. The Maghreb 50 will establish a definitive record of the fastest growing, most dynamic entrepreneurs. This ranking facilitates access to capital, opens new markets for entrepreneurs, and points the way forward for countries to create growth strategies.

The PNB-NAPEO Algeria local board participated in Global Entrepreneurship Week November 15-19th. It was the first time Algeria had become a partner country. The Local Advisory Board led lectures, symposiums and workshops in three cities of Algeria including Algiers, and Oran. Partner organizations included the Algeria Start-up Initiative.

Casbah Angels is an Algerian Angel Group that will be used to finance early stage start-up companies in Algeria. With the leadership of local board member Yacine Rahmoune of the Algeria Start-up Initiative and PNB-Advisory Board member Krimo Salem of If*Then Ventures, the Casbah Angels will be reaching out to potential Angels and organizers as well as designing the structure of the Group. PNB-NAPEO will work to identify training opportunities for angel investors as well as training for the design and structure of the angel group.

Events and Delegations:

17 April 2011: First Local Advisory Board Meeting

14 July 2011: Local Advisory Board meeting- Priority Projects, Chair and Vice-Chairs and an Executive Committee selected

9 September 2011: Regional meeting of the PNB-NAPEO Local Advisory Boards in Marrakesh, Morocco

30 - 31 October 2011: PNB-NAPEO Entrepreneurship Delegation to Maghreb in Algeria

2 December 2011: PNB Global Chapters Meeting in Istanbul

17-18 January 2012: U.S. Maghreb Entrepreneurship Conference and PNB-NAPEO Advisory Board Meeting

PNB-NAPEO Algeria Leadership:

- Chair:** **Hind Benmiloud**, CEO, Benmiloud & Associates
- Vice-Chairs:** **Abdennour Nouri**, Professor, HEC Algiers
Nacera Haddad, Director, Incosyn
- Secretary-General:** **Sofiane Chaib**, CEO, IN-tuition
- Program Manager:** **Kamel Merarda**, Professor, HEC Algiers

Members:

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| Ali Kahlane , CEO, SatLinker | Rachaa Bedjaoui-Chaouch , Director, Genilem Algeria |
| Arezki Ighemat , Professor, INSIM | Sarah Sahnoun , CEO, AGIDD |
| Baya Hachemi , Filmmaker | Slim Othmani , CEO, RCA Rouiba |
| Chafik Nouredine , Team Leader Merck Pharmacy | Yahia Serbouh Student, Boumerdes University |
| Dalila Nedjm , CEO, Dalimen | Abdelkarim Boudraa , CEO, IICOM |
| Farid Tayeb Ezzraimi , CEO, SIM Group | Abdelouahab Rahim , CEO, ArcoFina |
| Fatiha Rachedi , Director, EGIC Ibn Sina | Ali Sokhal , Business Development Manager, NEAL |
| Fatiha Youcef Toumi , Vice President, AME | Farid Zidane , PR Manager, P&G |
| Issad Rebrab , CEO, Cevital | Yacine Rahmoun , Founder, Algeria Start-Up Initiative |
| Khedidja Belhadi , President, AME | Karim Dembri , Country Manager, Cisco Systems |
| Abdelmajid Fekheur , CEO, Red-Med | Zafira Baba , Director, Artismo |
| Mehdi Bendimerad , CEO, SPS | |
| Samira Hadjdjilani , Director, ER. Prod | |

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