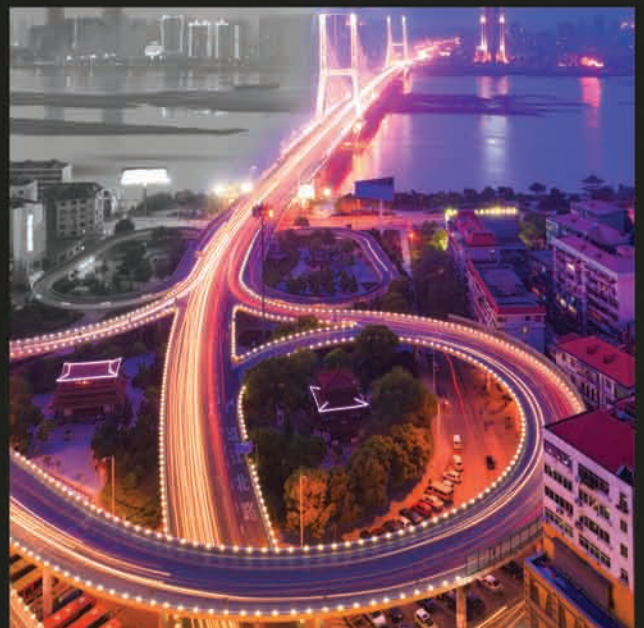




THE ASPEN INSTITUTE  
CENTER FOR BUSINESS EDUCATION

# BEYOND GREY PINSTripES 2011-2012

*Top 100 MBA Programs*



*Preparing MBAs for Social and Environmental Stewardship*



RANKINGS BY SCORING CATEGORY

BEYOND GREY PINSTRIPES

salutes the Top 100 MBA Programs— business schools working to integrate the social, environmental and economic realities of business into management teaching and research. The MBA programs in this report are addressing the need for greater knowledge, skills and judgment around the role of business in society, as they send their graduates into a fast-changing global economy.

This Top 100 ranking is the result of rigorous research and collaboration with business schools around the world. 149 leading MBA programs in 22 countries on six continents responded to the survey, submitting data under a broad definition of classroom and research topics that contribute to the understanding of social and environmental stewardship. The data submitted include over 12,000 courses and research abstracts, and over 4,000 examples of institutional support and student initiatives, from career services and student clubs to opportunities to pursue a joint degree.

We invite prospective students, faculty and alumni to learn more about cutting-edge classroom teaching and research, along with extracurricular activities, that help to define the student experience at [www.BeyondGreyPinstripes.org](http://www.BeyondGreyPinstripes.org).

We celebrate all of the Top 100 schools for their achievements in the integration of social and environmental impact into their classroom teaching and research.

Top 100 MBA Programs			Country	Relevant Coursework	Student Exposure	Business Impact	Faculty Research
1	Stanford Graduate School of Business	United States	2	24	1	4	
2	York University (Schulich)	Canada	1	13	2	1	
3	IE University	Spain	9	1	7	46	
4	U. of Notre Dame (Mendoza)	United States	5	65	5	2	
5	Yale School of Management	United States	3	30	5	17	
6	Northwestern University (Kellogg)	United States	6	34	2	14	
7	U. of Michigan (Ross)	United States	11	62	7	5	
8	Cornell University (Johnson)	United States	7	6	20	34	
9	U. of North Carolina (Kenan-Flagler)	United States	15	49	4	19	
10	UC Berkeley (Haas)	United States	12	71	13	10	
11	GWU School of Business	United States	16	36	11	29	
12	ESADE Business School	Spain	7	28	20	34	
13	Columbia Business School	United States	13	83	14	9	
14	Portland State U. School of Business Admin.	United States	36	22	10	39	
15	U. of Denver (Daniels)	United States	9	16	14	62	
16	Loyola U. Chicago (GSB)	United States	17	3	70	22	
16	San Francisco State U. College of Business	United States	28	14	18	31	
17	Wisconsin School of Business	United States	28	92	11	8	
18	Simmons School of Management	United States	25	2	37	62	
19	Erasmus University (RSM)	Netherlands	34	68	37	2	
21*	U. of Colorado at Boulder (Leeds)	United States	24	15	33	27	
22	NYU (Stern)	United States	4	64	27	30	
23	Willamette University (Atkinson)	United States	14	23	7	124	
24	U. of British Columbia (Sauder)	Canada	18	61	52	6	
25	Duquesne University (Donahue)	United States	48	4	14	90	
26	Griffith Business School	Australia	83	26	37	6	
27	Colorado State University	United States	100	7	23	31	
28	U. of Texas at Austin (McCombs)	United States	19	97	18	25	
29	ESMT	Germany	51	17	14	71	
30	U. of South Carolina (Moore)	United States	23	54	33	21	
31	U. of Navarra (IESE)	Spain	33	29	60	11	
32	Illinois State U. College of Business	United States	59	56	23	18	
33	Monterey Institute of International Studies	United States	26	10	20	127	
34	Rutgers Business School	United States	51	46	60	12	
35	U. of Calgary (Haskayne)	Canada	27	32	70	31	
36	U. of Pennsylvania (Wharton)	United States	46	107	27	14	
37	U. of Maryland (Smith)	United States	22	80	37	46	
38	Brandeis University (Heller)	United States	56	5	37	115	
39	U. of San Diego School of Business Admin.	United States	46	20	46	62	
40	INSEAD	France	44	123	23	12	
41	U. of Jyväskylä School of Business and Econ.	Finland	51	33	46	50	
42	Concordia University (John Molson)	Canada	66	27	70	19	
43	Copenhagen Business School	Denmark	92	52	52	9	
43	Vanderbilt University (Owen)	United States	36	76	37	39	
44	Wake Forest University (Babcock)	United States	21	72	27	71	
45	Nottingham University Business School	United Kingdom	63	39	60	23	
46	Texas Christian University (Neeley)	United States	39	73	52	24	
47	U. of Exeter Business School	United Kingdom	90	25	33	55	
48	Melbourne Business School	Australia	60	35	52	45	
49	Georgetown University (McDonough)	United States	44	94	37	34	

QUICK FACTS AND TRENDS

- 64% of this survey cycle's 149 schools are located in the U.S., with the remaining 36% located across the globe from the Philippines and India to France and the Netherlands.
- Since 2009, there has been a 38% increase in the number of required courses in Finance departments that include social, ethical or environmental content.
- The percentage of schools surveyed that require students to take a course dedicated to business and society issues has increased dramatically over time: 34% in 2001; 45% in 2003; 54% in 2005; 63% in 2007; 69% in 2009; 79% in 2011.
- The complete database with information on all participating schools, along with additional facts and trends, is available at:

[www.BeyondGreyPinstripes.org](http://www.BeyondGreyPinstripes.org)

TOP TEN LISTS

UNITED STATES

- 1 Stanford Graduate School of Business
- 2 U. of Notre Dame (Mendoza)
- 3 Yale School of Management
- 4 Northwestern University (Kellogg)
- 5 U. of Michigan (Ross)
- 6 Cornell University (Johnson)
- 7 U. of North Carolina (Kenan-Flagler)
- 8 UC Berkeley (Haas)
- 9 GWU School of Business
- 10 Columbia Business School



RANKINGS BY SCORING CATEGORY

How are the MBA Programs Ranked?

**RELEVANT COURSEWORK (20%)**

counts the number of courses offered that contain social, environmental or ethical content. How much opportunity do students have to take courses with this content?

**STUDENT EXPOSURE (25%)**

measures teaching hours and full-time student enrollment in relevant courses. To what extent are students actually exposed to such content?

**BUSINESS IMPACT (30%)**

considers the number of courses that specifically address the intersection of social impact management and mainstream, for-profit business. Do any of the courses being taught on campus explicitly discuss how business processes, strategy and investment can be an engine for improving social and environmental conditions?

**FACULTY RESEARCH (25%)**

counts the number of scholarly articles published in peer-reviewed business journals that contain some degree of social, environmental or ethical content. To what extent do professors on campus explore these issues in their own research?

\* Note: Gaps in Top 100 ranking are due to a correction and amendment to the ranking after the September 2011 public release.

Visit [BeyondGreyPinstripes.org](http://BeyondGreyPinstripes.org) for more information about our methodology.

Top 100 MBA Programs

		Country	Relevant Coursework	Student Exposure	Business Impact	Faculty Research
50	Robert Gordon University (Aberdeen)	United Kingdom	79	9	52	80
51	U. of New Mexico (Anderson)	United States	60	37	70	27
52	Asian Institute of Management	Philippines	28	60	27	111
53	U. of Colorado at Denver Business School	United States	36	51	37	82
54	U. of Virginia (Darden)	United States	63	108	23	43
55	The Ohio State University (Fisher)	United States	35	86	60	38
56	UC Davis Graduate School of Management	United States	28	38	60	82
57	Thunderbird School of Global Management	United States	48	53	46	67
58	Bentley University (McCallum)	United States	20	121	70	22
59	Kansas State U. College of Business Admin.	United States	70	57	60	39
60	U. of Oregon (Lundquist)	United States	69	50	27	90
61	USF St. Petersburg College of Business	United States	79	11	70	92
62	U. of San Francisco School of Management	United States	28	91	70	50
63	Case Western Reserve (Weatherhead)	United States	42	41	85	60
64	Ashridge Business School	United Kingdom	100	40	46	71
65	U. of Stellenbosch Business School	South Africa	70	21	52	117
66	Babson (Olin)	United States	39	118	27	71
67	Audencia Nantes School of Management	France	76	19	111	49
68	Carnegie Mellon University (Tepper)	United States	66	58	70	58
69	U. of Southern California (Marshall)	United States	51	106	52	54
70	China Europe International Business School	China	56	85	70	60
71	U. of Pittsburgh (Katz)	United States	39	12	85	133
72	Arizona State University (W.P. Carey)	United States	70	42	96	55
74*	Georgia State University (Robinson)	United States	113	105	70	25
75	Western Washington University (CBE)	United States	66	93	46	111
76	Michigan Tech. School of Business and Econ.	United States	117	18	70	124
77	CENTRUM Católica	Peru	74	45	85	97
78	Boston U. School of Management	United States	70	112	37	97
79	Norwegian University of Life Sciences (UMB)	Norway	83	70	46	119
80	Curtin U. of Technology (GSB)	Australia	105	44	111	52
81	Lamar University College of Business	United States	76	47	96	82
82	Seattle University (Albers)	United States	92	87	60	87
83	KAIST Business School	South Korea	42	131	33	119
84	Villanova U. School of Business	United States	79	101	129	14
85	Pepperdine University (Graziadio)	United States	55	78	70	119
86	Clark U. Graduate School of Management	United States	105	130	60	44
87	WHU - Otto Beisheim (SOM)	Germany	63	84	85	92
88	Universidad de los Andes	Colombia	92	89	85	71
89	Oregon State U. College of Business	United States	113	88	85	55
90	U. of Texas (Dallas)	United States	48	96	111	71
91	Illinois Institute of Technology (Stuart)	United States	79	98	70	97
92	U. of Detroit Mercy College of Business Admin.	United States	90	59	96	106
93	Rice University (Jesse H. Jones)	United States	83	133	85	46
94	U. of Vermont School of Business Admin.	United States	107	43	129	62
95	Seattle Pacific U. School of Business and Econ.	United States	56	79	96	124
96	U. of Glasgow Business School	United Kingdom	111	63	111	71
97	EGADE Tecnológico de Monterrey	Mexico	107	110	85	67
98	La Trobe University (GSM)	Australia	121	113	70	67
99	Syracuse University (Whitman)	United States	74	125	60	106
100	U. Panamericana (IPADE Business School)	Mexico	60	67	96	127

OUTSIDE THE U.S.

- 1 York University (Schulich)
- 2 IE Business School
- 3 ESADE Business School
- 4 Erasmus University (RSM)
- 5 U. of British Columbia (Sauder)
- 6 Griffith Business School
- 7 ESMT
- 8 U. of Navarra (IESE)
- 9 U. of Calgary (Haskayne)
- 10 INSEAD

BUSINESS IMPACT

- 1 Stanford Graduate School of Business
- 2 Northwestern University (Kellogg)
- 2 York University (Schulich)
- 4 U. of North Carolina (Kenan-Flagler)
- 5 U. of Notre Dame (Mendoza)
- 5 Yale School of Management
- 7 IE Business School
- 7 U. of Michigan (Ross)
- 7 Willamette University (Atkinson)
- 10 Portland State U. School of Business Admin.

RESEARCH

- 1 York University (Schulich)
- 2 Erasmus University (RSM)
- 2 U. of Notre Dame (Mendoza)
- 4 Stanford Graduate School of Business
- 5 U. of Michigan (Ross)
- 6 Griffith Business School
- 6 U. of British Columbia (Sauder)
- 8 Wisconsin School of Business
- 9 Columbia Business School
- 9 Copenhagen Business School
- 10 UC Berkeley (Haas)

SMALL FULL-TIME ENROLLMENTS \*

- 1 Portland State U. School of Business Admin.
- 2 U. of Denver (Daniels)
- 3 San Francisco State U. College of Business
- 4 Simmons School of Management
- 5 Loyola U. Chicago (GSB)
- 6 Willamette University (Atkinson)
- 7 Duquesne University (Donahue)
- 8 Griffith Business School
- 9 Colorado State University
- 10 ESMT

\* Class size of fewer than 100 students

**BEYOND GREY PINSTRIPES**

is an initiative of the Aspen Institute's Business & Society Program and its Center for Business Education.

Learn more about our other initiatives at [www.AspenBSP.org](http://www.AspenBSP.org)

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