

ALLIANCE for
ARTISAN
ENTERPRISE

Alliance @ Santa Fe
July 16, 2013

Facilitator and Speaker Biographies

PEGGY CLARK, CO-DIRECTOR, ALLIANCE FOR ARTISAN ENTERPRISE



Peggy Clark is the Vice President of Policy Programs, Executive Director of Aspen Global Health and Development, and Co-Director of Artisan Partners @Aspen and the Alliance for Artisan Enterprise. Peggy has had a 30 year career working on issues of poverty alleviation, global health, social enterprise and development finance. Serving in founding and leadership roles at the Aspen Institute, the Ford Foundation, Save the Children, Realizing Rights, and on numerous boards, Peggy has been a leading figure in identifying and building industries, movements, and creative advocacy on key issues

of our times. Currently, Peggy provides strategic oversight and guidance to the Institute's 28 policy programs and directs programs promoting breakthrough solutions to global development including artisan enterprise, reproductive health, new voices leadership development, health workforce sustainability, and food security. Previously, Peggy served as founding Managing Director of Realizing Rights: The Ethical Globalization Initiative, as the Executive Vice President for Programs of the Aspen Institute.

Peggy founded the Self-Employment Learning Project at the Aspen Institute, later named the Economic Opportunities Program in 1991 and in this role, Peggy helped to establish the field of sectoral workforce development with the publication *Jobs and the Urban Poor* and crafted new legislation to support industry led workforce development, and led efforts to establish the field of microenterprise development in the US. Prior to that, Peggy was a Program Officer at the Ford Foundation and the first Director of Small Scale Enterprise and Credit at Save the Children. Peggy was a leader in founding and shaping the microfinance field internationally, helping to draft the first microenterprise legislation for USAID and serving on the first Microenterprise Advisory Council to the Administrator of USAID. Peggy also is a nationally recognized leader in establishing the microfinance field domestically leading the first national evaluation of the microenterprise field and helping to develop the first Small Business Administration legislation to support microenterprise in the US. In 1995 Peggy received the Presidential Award for Excellence in Microenterprise Development from President Bill Clinton.

**NILDA CALLAÑAUPA ALVAREZ, FOUNDER AND DIRECTOR
CENTER FOR TRADITIONAL TEXTILES OF CUSCO**



Founder and director of CTTC, Nilda Callañaupa was born in Chinchero Village near Cusco, Peru. She began spinning wool from sheep and alpaca at the age of six, and was weaving her first patterns by age seven. CTTC weavers, such as Nilda and Lidia, are remarkable in the quality of the textiles that they produce as well as their emphasis on traditional designs and techniques.

The CTTC works with over 600 weavers. The work of the Center is not just to preserve and to study Peruvian textiles, their symbolism and significance, but also to assist families to create a larger market for their textiles and a new economy for their communities.

**KATIE DRASSER, DEPUTY DIRECTOR, ASPEN GLOBAL HEALTH AND DEVELOPMENT
THE ASPEN INSTITUTE**



Prior to joining the Aspen Institute, Katie worked nationally and around the world on global health and development initiatives, including HIV/AIDS implementation strategies in Romania, operations research for private health services in Myanmar and the scale up of Kenya's national emergency medical system through a public-private partnership. Katie also spent time leading a range of start-ups that included designing a network of charter schools, integrating microfinance with other development activities, and most notably was instrumental to the success of Good Capital, a venture fund that invests in expanding social enterprises. Katie holds a BA in political science from Colgate University and MSPH in global health policy and administration from the Gillings School of Global Public Health at UNC-Chapel Hill. In addition to acting as Deputy Director, Katie also manages GHD's Health Worker Migration Initiative under the direction of Peggy Clark.

KAREN GIBBS, CO-DIRECTOR, ALLIANCE FOR ARTISAN ENTERPRISE



Karen Gibbs was drawn into the artisan sphere through her interest in economic development and her aspirations to use the “trade not aid” approach – and she has never left! From her work with non-profit organizations, including Aid to Artisans and HAND/EYE, to consulting to international development organizations in more than 30 countries, and co-founding a successful import/wholesale company, Karen has seen first-hand how the artisan sector touches on all aspects of sustainable economic development. Today, as co-founder of ByHand Consulting, Karen leads project management and new business initiatives. Additionally, Karen is Co-Director of *Artisan Partners @ Aspen*, a new collaboration between *The Aspen Institute* and *Hand/Eye Fund*, and the *Alliance for Artisan Enterprise*.

RANGINA HAMIDI, FOUNDER, KANDAHAR TREASURE



Kandahar Treasure's founder, Rangina Hamidi, escaped her native Afghanistan in 1981, at the age of three, during the Soviet occupation. She moved first to Pakistan and then, in 1988, to the United States. Settling with her family in Virginia, Rangina earned a Bachelor's degree in Religious Studies and Gender Studies from the University of Virginia and worked for the Institute for International Public Policy, an affiliate of the United Negro College Fund.

Rangina returned to Kandahar, in 2003. With a personal commitment to help lead change in Afghanistan she assumed

the leadership of the Women's Income Generation (WIG) Project for Afghans for Civil Society (ACS), a development organization dedicated to the social development of Southern Afghanistan. Transforming the income generation project of ACS into a viable business has brought sustainability to the women's work and now serves as a successful model of sustainable work in a developing nation.

Rangina's work and experience has enabled her to serve as a voice for Afghan women in international platforms.

ABIGAIL JACOBS, VICE PRESIDENT OF BRAND PUBLIC RELATIONS, WEST ELM



Abigail Jacobs is the VP of brand marketing for West Elm. In this role she oversees public relations, brand marketing and social media strategy for the brand and its more than 50 stores in the US, Canada and Australia. In addition, she is part of the team that manages West Elm's non-profit partnerships, cause marketing initiatives and artisan and handcrafted product commitments, working with the Clinton Global Foundation, the Alliance for Artisan Enterprise and non-profit arts and environmental organizations in the communities where West Elm stores are located. Prior to West Elm, Abigail managed public relations for Pottery Barn Kids, PBteen and Williams-Sonoma Home and worked in the communications department for Kmart. She started her career at Edelman Public Relations in San Francisco.

JANET NKUBANA, FOUNDER AND PRESIDENT, GAHAYA LINKS



Janet Nkubana is the founder and president of Gahaya Links, a Rwandan handicrafts organization that empowers local rural women to achieve economic stability. These women include victims of genocide, both Hutu and Tutsi widows, women with HIV, and women with husbands in prison – all weaving together as a chance for reconciliation as they work side-by-side utilizing the same solution to rid their communities of poverty. Hence the name: peace baskets.

Gahaya Links has rigorous training programs where women learn weaving techniques and receive

information about family planning, HIV/AIDS, finances and nutrition. The women find a new sense of self-determination because they are able to earn their own income, take control of their own futures, and play a leadership role in improving their communities. Gahaya Links connects more than 3,500 artisans in 40 cooperatives and associations all over Rwanda.

Janet arrived in Rwanda from exile in Uganda in 1994, and eight years later, brought a display of Rwandan baskets to the Smithsonian in Washington, DC. By 2005, Macy's was selling the baskets made by rural women in Rwanda. These baskets are not only creating income for local women but are spreading a message of hope and peace throughout the world.

GIBRÁN RIVERA, SENIOR ASSOCIATE, INTERACTION INSTITUTE FOR SOCIAL CHANGE



Gibrán's job is to help people work better together. He is a consultant committed to the development of leaders, organizations and networks and uses coaching, training, process design and facilitation in service of those who are committed to social transformation.

Gibrán works with people who understand that we must take our next evolutionary leap. In keeping with the overall focus of IISC,

Gibrán uses three lenses in his approach to collaborative leadership:

- Shifting dynamics of power, equity and inclusion
- Shifting from organizations to networks
- Building beloved community

Gibrán's graduate studies were in diplomacy and processes of negotiation and mediation. He has devoted much of his work life to the idea of democracy and to the work of emancipatory politics in urban communities.

INDRASEN VENCATACHELLUM

Indrasen Vencatachellum works as a free lance consultant on cultural policies for development and is a co-ordinator of the International Festival of Cultural Diversity, President of the International Network for Craft Development (RIDA), Member of the Administrative Board of the International Foundation for the Disabled, Advisor of BRANAID Foundation and Honorary Member of the World Crafts Council (WCC).

Vencatachellum started an international career at UNESCO Headquarters in Paris in 1987. Since then he has been recognized by the UN specialized agencies and professionalal organizations for the launch of the 'The Ten-Year Plan for Crafts Development in the World (1990-1998), Design 21 Project and for his series of Methodological Guides ('Participation in Internationall Trade Fairs', 'Data Coollection', 'Policies for Crafts and Poverty Eradication' and 'Designers Meet Artisans'). Additionally, he assumed the duties of Director of Division of Cultural Expressions and Creative Industries, Secretary of Programme and External Relations of the UNESCO Executive Board (1996-1997) and of Secretary of the Programme Commission at the General Conference (in 1989, 2001 and 2003). In 2007, he represented UNESCO on the Technical Committee for the evaluation of projects sublmitted under the UNDP-SPAIN MDGS FUND for the 'Culture and Development' section.

He also coordinated the African participation in the World Conference on Cultural Policies (Mondiacult), formed part of the technical team for the organization of the Intergovernmental Conference on Cultural Policies for Development and directed the Regional Centre for the Training of Cultural Adminstrators in Lome (Togo). He has undertaken technical assistance missions and organized conferences in some 80 countries in five continents and carried out the mid-term evaluation of the European Union programme for Culture and Films in the ACP countries (between 2009 and 2010).

Bios to be added:

- Doug Guiley, west elm
- Manju Chabra, SEWA