



**Artisan Entrepreneur Dialogues:
Exploring Business Models and the Lifecycle of an Artisan Business**





Panelists

Nilda Callanaupa Alvarez

Center of Traditional Textiles of Cusco

Rangina Hamidi

Kandahar Treasure

Janet Nkubana

Gahaya Links

Moderated by: Peggy Clark

Alliance for Artisan Enterprise

CENTER FOR TRADITIONAL TEXTILES OF CUSCO



- Established in 1996 by Nilda Callañaupa
- Dedicated to preserving the textile traditions of the Cusco region of the Andes.
- Works with Quechua weavers and their families and has formed partnerships with nine communities.

Aims to improve the quality of life in the communities it works with by promoting skills-building and community development, and encourages the passing down of weaving knowledge from elders to new generations

Gahaya Links



- Established after the Rwandan Genocide of 1994, when the founders, sisters Janet Nkubana and Joy Ndunguste, returned to the city of Kigali after living in a Ugandan refugee camp and opened a hotel.
- Began selling hand-woven baskets made by local women to guests at the hotel.
- Eventually Gahaya Links began teaching weaving skills to small groups of women.
- Gahaya Links sell products made by over 4,000 rural weavers all across Rwanda.

Kandahar Treasure

- Founded 2003 by Rangina Hamidi after returning to Afghanistan
- Employins female artisans to produce embroidered clothing, home décor and accessories.
- Kandahar Treasure helps elevate the value of women in their homes and their independence by providing them with a steady income to support themselves and their families, and increasing their economic independence

