



Aspen Institute Business Education Symposium

Meeting the Talent Challenge

October 16-17, 2014

Hosted at the Ford Foundation | NEW YORK, NY

Participant List:

- **Anat Admati**, George G.C. Parker Professor of Finance and Economics, Stanford Graduate School of Business, Stanford University; *Aspen Faculty Pioneer Award Finalist 2014*
- **Maryam Alavi**, Dean and Stephen P. Zelnak Jr. Chair, Scheller College of Business, Georgia Institute of Technology
- **Raquel Alexander**, Associate Professor of Accounting, Williams School of Commerce, Economics and Politics, Washington & Lee University
- **Douglas Anderson**, Dean and Professor of Management, Jon M. Huntsman School of Business, Utah State University
- **Beth Ann Bovino**, U.S. Chief Economist, Standard & Poor's Ratings Services / McGraw Hill Financial
- **Joshua Brau**, Program Manager, Food With Integrity, Chipotle Mexican Grill
- **Xavier de Souza Briggs**, Vice President for Economic Opportunity and Assets, Ford Foundation
- **John Buckley**, Managing Director, Corporate Social Responsibility, BNY Mellon; *Aspen First Mover Fellow; Aspen Business & Society Leaders Forum Member*
- **William (Bill) Budinger**, Founding Director, Rodel Foundations
- **Ryan Cabinte**, Associate Dean of the MPA and Dual Degree Programs, Presidio Graduate School; *Aspen Faculty Pioneer Award Winner 2014*
- **Dennis Campbell**, Professor of Business Administration, Accounting and Management, Harvard Business School, Harvard University
- **Howard Connell**, Director of Center on Business Strategies for Sustainability and Professor of the Practice of Business Sustainability, Scheller College of Business, Georgia Institute of Technology
- **Stephen Conroy**, Professor of Economics; Director, Center for Peace and Commerce, School of Business Administration, University of San Diego
- **Maureen Conway**, Executive Director, Economic Opportunities Program, The Aspen Institute
- **Fern Fleischer Daves**, Assistant General Counsel, ITT Corporation
- **Frank DeGiovanni**, Director of Financial Assets, Ford Foundation
- **Kevin Delaney**, Editor-in-Chief and Co-Founder, Quartz
- **David (Dave) Dillon**, Chairman of the Board of Directors, The Kroger Co
- **Heidi DuBois**, Vice President, Global Sustainability, PepsiCo, Inc.; *Aspen Business & Society Leaders Forum Member*
- **Michael Dupee**, Consultant; Teaching Fellow, Boston College Center for Corporate Citizenship; *Aspen First Mover Fellow*
- **Barbara Dyer**, President & CEO, The Hitachi Foundation; Senior Lecturer, MIT Sloan School of Management

- **Jaan Elias**, Director of Case Study Research, School of Management, Yale University; Lecturer, Theatre Management, School of Drama, Yale University
- **Nick Ellis**, Member of the Leadership Team, TrueBlue Inc.; *Aspen First Mover Fellow*
- **Julie Engerran**, former Global Director of Corporate Responsibility, Deloitte
- **Alfredo Enrione**, PwC Professor of Corporate Governance, ESE Business School, University of Andes; Visiting Professor of Strategy and Corporate Governance, IESE University of Navarra
- **Anthony Ewing**, Partner, Logos Consulting Group and a Senior Fellow of the Logos Institute; Lecturer in Law, Columbia Law School
- **Manoj Felon**, Director of Foresight, Global Beverage Group, PepsiCo Inc.; *Aspen First Mover Fellow*
- **Mary Margaret Frank**, Associate Professor of Business Administration, Darden School of Business, University of Virginia; *Aspen Faculty Pioneer Award Winner 2014*
- **Michael Fuerst**, Senior Manager, Corporate Responsibility Strategy, Novartis International AG; *Aspen Business & Society Leaders Forum Member*
- **Dave Gallon**, Director, Strategic Insight & Innovation, Toyota Financial Services; *Aspen First Mover Fellow*
- **Casey Gerald**, Co-Founder & CEO, MBAs Across America
- **Pankaj Ghemawat**, Global Professor Management & Strategy and Director of the Center for the Globalization of Education & Management, Stern School of Business, New York University ; Anselmo Rubiralta Professor of Global Strategy, IESE Business School
- **Mary Gowan**, Dean and Kenneth R. Bartee Endowed Professor, College of Business, James Madison University
- **Dawn Grzan**, Director of Research and Sponsored Program Development, Farmingdale State College, State University of New York
- **Michael Hastings**, Director, Office of Research and Sponsored Programs, University of Maine
- **Carol Hee**, Director of the Center for Sustainable Enterprise, Assistant Professor of Strategy and Entrepreneurship, Kenan-Flagler Business School, University of North Carolina
- **Witold (Vit) Henisz**, Deloitte & Touche Professor of Management, The Wharton School, The University of Pennsylvania
- **Gabriella Rigg Herzog**, Senior Manager, Corporate Social Responsibility, Hess Corporation; *Aspen First Mover Fellow*
- **Deirdre Hess**, Content Editor and Communications Strategist, The F.B. Heron Foundation
- **Jeff Hittner**, Lead Strategist, The Crossland Group
- **Andrew Hoffman**, Director, Erb Institute and Holcim (US) Professor of Sustainable Enterprise, Ross School of Business/School of Natural Resources & Environment, University of Michigan; *Aspen Faculty Pioneer Award Winner (Rising Star) 2003*
- **Sin Hoon Hum**, Deputy Dean, NUS Business School and Associate Professor, Department of Decision Sciences, National University of Singapore
- **Charalambos (Charles) Iacovou**, Dean and Associate Professor of Management, Kirby Chair in Business Ethics, School of Business, Wake Forest University
- **David Jacobs**, Associate Professor of Management, School of Business & Management, Morgan State University

- **Rasmus Johnsen**, Assistant Professor of Management, Politics, and Philosophy, Copenhagen Business School
- **Toni Johnson**, Vice President, Knowledge and Influence, The F.B. Heron Foundation
- **Vernon Jones**, Associate Dean (Graduate Program) and Professor of Business Environment, Haskayne School of Business, University of Calgary
- **Elizabeth Kennedy**, Assistant Professor of Law and Social Responsibility, Sellinger School of Business, Loyola University
- **Denise Kleinrichert**, Assistant Professor of Management, College of Business, San Francisco State University
- **Thomas Kochan**, George Maverick Bunker Professor of Management; Professor of Work and Employment Research and Engineering Systems; and Co-Director, Institute for Work and Employment Research, Sloan School of Management, Massachusetts Institute of Technology
- **Bruce Kogut**, Sanford C. Bernstein & Co. Professor of Leadership and Ethics, Director of the Sanford C. Bernstein Center for Leadership and Ethics, Columbia Business School
- **Tim Kraft**, Assistant Professor of Business Administration, Darden School of Business, University of Virginia
- **Kenneth Kring**, Co-Managing Director, Global Education Practice, Korn Ferry International
- **Carrie Leana**, George H. Love Professor of Organizations and Management; Professor of Business Administration, Medicine, and Public & International Affairs; Director, Center for Health and Care Work, University of Pittsburgh; *Aspen Faculty Pioneer Award Winner 2007*
- **Deishin (Dei) Lee**, Assistant Professor of Operations Management, Carroll School of Management, Boston College
- **Florencia Librizzi**, Manager Participants and Regional Chapters; Legal & Policy Advisor, PRME Secretariat, UN Global Compact Office
- **Paula Luff**, Vice President, Corporate Social Responsibility, Hess Corporation; *Aspen Business & Society Leaders Forum Member*
- **John Mahon**, John M. Murphy Chair of International Business Policy and Strategy; Professor of Management, Maine Business School, University of Maine; *Aspen Faculty Pioneer Award finalist 2014*
- **Sabrina Manville**, Senior Associate, Efficacy, Office of the Chief Education Advisor, Pearson
- **Jason McBriarty**, Director, Worldwide Community Affairs, Levi Strauss & Co. and Levi Strauss Foundation
- **Sara Minard**, Executive Professor of Entrepreneurship and Innovation; Assistant Academic Specialist, D'Amore-McKim School of Business, Northeastern University
- **Barry Mitnick**, Professor of Business Administration and of Public and International Affairs, Katz Graduate School of Business, University of Pittsburgh; *Aspen Faculty Pioneer Award Finalist 2014*
- **Robert Mulhall**, Innovation Lead, The Crossland Group
- **Mark Murphy**, Assistant Vice President, Corporate Responsibility, Cargill Incorporated; *Aspen Business & Society Leaders Forum Member*
- **Helen Neuborne**, Director of Quality Employment, Ford Foundation
- **Linda Oubré**, Dean, College of Business, San Francisco State University

- **Linda Padon**, General Manager, Public Policy & Corporate Responsibility, Chevron Corporation; *Aspen Business & Society Leaders Forum Member*
- **Melissa Paschall**, Director, Business and Environment Initiative, Harvard Business School, Harvard University
- **Chris Pinney**, President, High Meadows Institute, Inc.
- **Diane Ramos**, Associate Director of Graduate Programs and Adjunct Instructor of Leadership & Change Management, Donahue School, Duquesne University
- **Louise Raymond**, Vice President, Corporate Responsibility, McGraw Hill Financial
- **Sandra Reiter**, Associate Professor of Business Administration, Williams School of Commerce, Economics, and Politics, Washington and Lee University
- **Joel Rogers**, Professor of Law, Political Science, Public Affairs and Sociology; Director of the Center on Wisconsin Strategy (COWS), University of Wisconsin-Madison
- **Laine Romeo-Alston**, Program Officer, Ford Foundation
- **Gary Ross**, Senior Counsel, Mergers & Acquisitions, Xylem Inc.
- **Christopher Rudnicki**, Research Associate, Harvard Business School
- **Dorte Salskov-Iversen**, Associate Professor and Department Head, Intercultural Communication and Management, Copenhagen Business School
- **Donald Schepers**, Associate Dean for Academic Affairs, Zicklin School of Business, Baruch College
- **Prakash Sethi**, Professor of Management, Zicklin School of Business, Baruch College, *Aspen Faculty Pioneer Award Winner 2003*
- **Frank Shipper**, Professor of Management, Perdue School of Business, Salisbury University
- **Kenneth Shotts**, David S. and Ann M. Barlow Professor of Political Economy, Stanford Graduate School of Business, Stanford University
- **William Shutkin**, President and CEO, Richard M. Gray Fellow in Sustainability Practice, Presidio Graduate School
- **Matthew Statler**, Richman Family Director of Business Ethics & Social Impact Programming; Clinical Assistant Professor of Management and Organizations, Stern School of Business, New York University
- **Jennifer Swanberg**, Professor of Social Work, School of Social Work, University of Maryland
- **Michele Thatcher**, SVP and Chief Counsel, Global Human Resources, PepsiCo, Inc.
- **Zeynep Ton**, Adjunct Associate Professor of Operations Management, Sloan School of Management, Massachusetts Institute of Technology
- **Monica Touesnard**, Associate Director, Center for Sustainable Global Enterprise, Samuel Curtis Johnson Graduate School of Management, Cornell University
- **Shannon Trilli**, Director, Corporate Responsibility Strategy, McGraw Hill Financial
- **Peter Tufano**, Dean and Professor of Finance, Saïd Business School, University of Oxford
- **Kevin Visconti**, Lecturer and Business Communication Course Coordinator, Leavey School of Business, Santa Clara University
- **Nanda Viswanathan**, Assistant Dean, School of Business, Farmingdale State College, State University of New York
- **Anna Wadia**, Senior Program Officer, Ford Foundation
- **Darren Walker**, President, Ford Foundation

- **Russell Walker**, Clinical Associate Professor of Managerial Economics & Decision Sciences, Kellogg School, Northwestern University
- **Kyle Westaway**, Managing Partner, Westaway Law; Lecturer, Harvard Law School, Harvard University
- **Joseph Whinney**, Founder and CEO, Theo Chocolate
- **Christopher (Chris) White**, Managing Director, Center for Positive Organizations, Stephen M. Ross School of Business, The University of Michigan
- **Jackie Zavitz**, Senior Associate, Global Education Practice, Korn Ferry

Aspen Institute Business & Society Program Staff:

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- **Laurie Gray**, Director of Development
- **Trisha King**, Program Coordinator
- **Iris Malfetano**, Administrative Assistant
- **Nancy McGaw**, Deputy Director
- **Miguel Padro**, Program Manager
- **Claire Preisser**, Senior Program Manager
- **Judith Samuelson**, Executive Director
- **Paige Soffen**, Program Associate