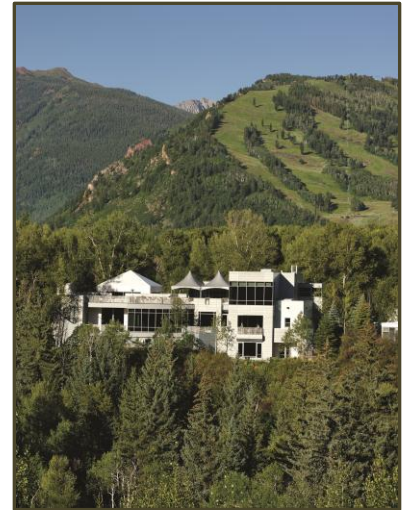


PROGRAM HIGHLIGHTS

Manufacturing in America is at a crossroads: the most severe recession since the 1930s and increasingly sophisticated global competition make for a constant challenge to compete and grow. Yet the past few years have shown the resilience of firms in this sector. The global terms of trade now are shifting in favor of domestic firms, helping expand exports and positioning manufacturing to lead the recovery. What policies are needed to reinforce these positive trends and help strengthen manufacturing for the future?

These questions and concerns are the basis for the “Aspen Seminar on Policy Priorities for Manufacturing in the 21st Century,” the first in an annual series of invitation-only events at the scenic Aspen Institute campus for CEOs and Board Members of manufacturing firms. Unlike many such events, the Aspen seminar, building on the Aspen tradition of deep reflection and consensus building, will be a highly interactive discussion. Limited to 30 participants, the dialogue will focus on the most important issues facing manufacturers and be led by industry leaders.

The consensus which emerges from dialogue will be summarized, published, and promoted by Aspen Program Director, Tom Duesterberg, who led the Manufacturers Alliance/MAPI for twelve years and before that served as Assistant Secretary at the U.S. Department of Commerce and as a think tank leader. Discussion leaders include Jay Timmons of NAM, Jim Owens (invited), formerly of Caterpillar, David Chavern of the U.S. Chamber, Stephen Gold of MAPI, and Steve McKnight of the National Science Foundation. A keynote address on the future of higher education and partnerships with manufacturers will be given by Greg Cappelli, Co-CEO of the Apollo Group, parent of the University of Phoenix. The preliminary program follows.



PROGRAM*

WEDNESDAY, AUGUST 15, 2012

Welcoming Reception/Dinner Featuring Gregory W. Cappelli, Co-CEO, the Apollo Group, on the Future of Education

THURSDAY, AUGUST 16, 2012

Tax Policy

Discussion Leader:

James W. Owens (Invited)
Chairman Emeritus
Caterpillar Inc.

Energy Policies and Manufacturing

Discussion Leader:

Jay Timmons
President and Chief Executive Officer
National Association of Manufacturers

Regulatory Issues Affecting Manufacturing

Discussion Leaders:

David C. Chavern
Executive Vice President and Chief
Operating Officer
U.S. Chamber of Commerce

Stephen V. Gold
President and Chief Executive Officer
Manufacturers Alliance/MAPI

Group Dinner—Pine Creek Cookhouse

FRIDAY, AUGUST 17, 2012

Relationship Between National Science Foundation-Sponsored Science and Engineering Research and Manufacturing

Discussion Leader:

Steven H. McKnight, Director
Civil, Mechanical, and Manufacturing
Innovation Division (CMMI)
National Science Foundation

Trade Policy and Manufacturing

Discussion Leader:

Franklin J. Vargo, Vice President
International Economic Affairs
National Association of Manufacturers

North American Manufacturing Ecosystem

Discussion Leader: Canadian CEO

Open Discussion of Issues Raised by Participants

Closing Group Dinner—at private home in Aspen



2012 ASPEN SEMINAR ON POLICY PRIORITIES FOR MANUFACTURING IN THE 21ST CENTURY

August 15-17, 2012

EVENT LOCATION

The Aspen Seminar on Policy Priorities for Manufacturing in the 21st Century will take place on the Aspen Institute's Aspen Meadows Campus, opening with a Reception/Dinner on **August 15 beginning at 6:30 p.m.** The seminar will **close with a group dinner on August 17, also beginning at 6:30 p.m.**

TRAVEL AND LODGING

Reservations for lodging at the Aspen Meadows Resort must be made through the Manufacturing Program at The Aspen Institute. The Aspen Meadows Resort reservation rates include transportation to and from the Aspen Airport, 24-hour shuttle service to and from the Aspen business district, and covered self-parking.

CANCELLATION POLICY

Registration fees.—A \$1,000 deposit is required with each registration. Cancellations received after June 30, will forfeit that deposit. Registration fees and the Aspen Meadows hotel rates will cover all meals for meeting participants lodging at the Aspen Meadows Resort. There is an additional charge for meeting-related expenses added to the registration fee for those not staying at Aspen Meadows Resort.

Aspen Meadows Resort room reservations.—Aspen Meadows hotel reservations must be cancelled by July 10 to avoid forfeiture of fees.

HOW TO REGISTER

BY FAX 202-293-0525
(Credit Card Payments Only)

BY MAIL Send the completed registration form with credit card or check to:

Sue Sumler
Manufacturing & Society Program
The Aspen Institute
1 Dupont Circle, Suite 700
Washington, DC 20036
202-736-5853

E-Mail Sue.sumler@aspeninstitute.org

Registration

- \$4,000 Registration Fee for participants lodging at Aspen Meadows resort (fee + hotel rate covers meals for participants)*
- \$4,405 for participants **NOT lodging at Aspen Meadows** (Registration Fee + \$135 per day meeting-related expenses).*
- Full Registration fee enclosed
- \$1,000 Deposit Enclosed (required)
- Please bill me for the balance (full payment due by June 30, 2012)

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

City _____

STATE _____ ZIP _____

ADDRESS IS: WORK HOME _____

CONTACT PHONE _____

E-MAIL _____

SPOUSE/GUEST NAME _____

Total Payment Enclosed \$ _____

Check Enclosed (Payable to The Aspen Institute)

VISA MASTERCARD AMEX _____

NUMBER: _____ EXP: _____

NAME ON CARD _____

Hotel Reservation Requested Yes No

(Aspen Meadows Resort—\$395 per night+ 22 % taxes):

Single Double

Arrival _____ Departure _____

Credit Card Information if different than above:

MASTERCARD VISA AMEX _____

NUMBER: _____ EXP: _____

NAME ON CARD _____

*All meals for participants are included in fees. Breakfast and Lunch buffets will be served in the Aspen Meadows Restaurant. Evening Dinners will be held in three different locations and are covered by the registration fee. Spouses and guest are cordially invited to attend the evening receptions/dinners. Any charges relating to guest/spouse participation will be prorated after the meeting.

Space is limited. Early registration is strongly encouraged