



Reinventing Health Care: Lessons from the Field

Wednesday, September 25, 2013

9:00am – 12:30pm

Biographies of Participants

Keynote



Patrick Conway, MD, MSc is Chief Medical Officer for the Centers for Medicare & Medicaid Services (CMS), Director of the Center for Clinical Standards and Quality, and Acting Director of the Center for Medicare and Medicaid Innovation. The Center for Clinical Standards and Quality is responsible for all quality measures for CMS, value-based purchasing programs, quality improvement programs in all 50 states, clinical standards and survey and certification of Medicare and Medicaid health care providers across the nation, and all Medicare coverage decisions for treatments and services. The office budget exceeds \$1.5 billion annually and is a major force for quality and transformation across Medicare, Medicaid, CHIP, and the U.S. health care system. Previously, he was Director of Hospital Medicine and an Associate Professor at Cincinnati Children's Hospital. He was also AVP Outcomes Performance, responsible for leading measurement, including the electronic health record measures, and facilitating improvement of health outcomes across the health care system. Previously, he was Chief Medical Officer at the Department of Health and Human Services (HHS) in the Office of the Assistant Secretary for Planning and Evaluation. In 2007-08, he was a White House Fellow assigned to the Office of Secretary in HHS and the Director of the Agency for Healthcare Research and Quality. As Chief Medical Officer, he had a portfolio of work focused primarily on quality measurement and links to payment, health information technology, and policy, research, and evaluation across the entire Department. He also served as Executive Director of the Federal Coordinating Council on Comparative Effectiveness Research coordinating the investment of the \$1.1 billion for CER in the Recovery Act. He was a Robert Wood Johnson Clinical Scholar and completed a Master's of Science focused on health services research and clinical epidemiology at the University of Pennsylvania and Children's Hospital of Philadelphia. Previously, he was a management consultant at McKinsey & Company, serving senior management of mainly health care clients on strategy projects. He has published articles in journals such as JAMA, New England Journal of Medicine, Health Affairs, and Pediatrics and given national presentations on topics including health care policy, quality of care, comparative effectiveness, hospitalist systems, and nurse staffing. He is a practicing pediatric hospitalist, completed pediatrics residency at Harvard Medical School's Children's Hospital Boston, and graduated with High Honors from Baylor College of Medicine.

Participants



Basit Chaudhry, MD, PhD, is a Consulting Physician at IBM Research. In this capacity he develops new analytic methods and technologies to improve performance at the point of care and works on issues related to healthcare policy for IBM. Prior to joining IBM Dr. Chaudhry worked in the UCLA Division of General Internal Medicine and as a research scientist at the Health Division of the RAND Corporation. Dr. Chaudhry has participated in a number of policy related activities in healthcare and technology utilization with the Department of Health and Human Services and the Institute of Medicine. Dr. Chaudhry served on the President's Council of Advisors on Science and Technology (PCAST) Working Group on Health Information Technology and was one of the co-authors of the group's findings, *Report to the President - Realizing the Full Potential of Health Information Technology to Improve Healthcare for Americans: The Path Forward*.



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Meggan Christman Schilkie is the Chief Program Officer of the Bureau of Mental Health at the New York City Department of Health and Mental Hygiene where she oversees over \$175 million in contracted mental health services throughout New York City including supportive housing, rehabilitation, care coordination services and the Parachute NYC Program providing new and innovative services to individuals experiencing a psychiatric crisis.. Most recently she has served in a leadership role in the implementation of Health Home services in New York City for people with serious mental illness, a major system transformation driven by the Affordable Care Act. Meggan previously served as the Senior Advisor to several Executive Deputy Commissioners for Mental Hygiene. Prior to that, she was an advocate with the Coalition for Behavioral Health Agencies. She holds a BA from Fordham University and a MBA from Columbia University.



Susan Dentzer is Senior Policy Adviser at the Robert Wood Johnson Foundation, the nation's largest philanthropy focused on health and health care in the United States. Ms. Dentzer is also an on-air analyst on health issues on the PBS *NewsHour*. From 2008 to April 2013, she was the editor-in-chief of *Health Affairs*, the nation's leading peer-reviewed journal of health policy. From 1998 to 2008, she led the PBS *NewsHour's* health unit as on-air health correspondent, and was the recipient of numerous honors and awards. Dentzer is an elected member of the Institute of Medicine and the Council on Foreign Relations. Ms. Dentzer graduated from Dartmouth, is a trustee emerita of the college, and chaired the Dartmouth Board of Trustees from 2001 to 2004. A widely admired communicator, Dentzer is a frequent speaker before a wide variety of health care and other groups, and a frequent commentator on such National Public Radio shows as the *Diane Rehm Show* and *This American Life*.



Elliot Gerson is an executive vice president at the Aspen Institute, responsible for its Policy Programs, its Public Programs and its relations with international partners. The Institute's Policy Programs, which number almost thirty, focus on important domestic and international issues, and improve decision-making by providing neutral venues, nonpartisan analysis, and candid dialogue among leaders. The Institute's public programs - including the Aspen Ideas Festival and other conferences chiefly in Aspen, Washington and New York - open the Institute's doors to a broader audience. Gerson is also the American Secretary of the Rhodes Trust and manages the US Rhodes Scholarships. Previously, he was a US Supreme Court clerk, practiced law, held executive positions in state and federal government and on a presidential campaign, and was president of two leading insurance and health-care companies.



Carole Roan Gresenz holds the Bette Jacobs Endowed Professorship in the Department of Health Systems Administration, School of Nursing and Health Studies, at Georgetown University. She earned an MA and PhD in economics from Brown University and a BA in economics from Loyola University Maryland. Dr Gresenz joined Georgetown University's School of Nursing and Health Studies after 19 years with the RAND Corporation where she most recently held the positions of senior economist and Director of the Health Economics, Finance and Organization program. Dr. Gresenz is an adjunct senior economist at the RAND Corporation and serves on the editorial boards of *Health Services Research* and *Medical Care Research and Review*. She is also the former Associate Director of RAND's Institute for Civil Justice.



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Elizabeth P. Hall is the Vice President for Federal Government Relations and the Director of WellPoint, Inc's Washington, DC Office. In her capacity, Hall and her staff represent the company's positions to Congress, the Administration, Washington-based organizations and coalitions. Prior to joining WellPoint, Inc., Ms. Hall served as the Director of the Office of Legislation at the Centers for Medicare and Medicaid Services at the Department of Health and Human Services, where she developed the legislative agenda for all CMS programs. Ms. Hall also spent more than eight years working in the United States Senate. She served as the Director of Health Policy in the Office of U.S. Senate Majority Leader William H. Frist, M.D. (R-TN), where she was responsible for overseeing the development of legislation and political strategy and responding to emerging health care issues. Ms. Hall also worked as Director of Domestic Policy for Senator Chuck Hagel (R-NE), advising him on domestic policy, particularly health care and education.



Anjali Jain, MD, is a managing consultant and senior scientist at The Lewin Group, a health and human services research and policy group. Formerly an assistant professor in pediatrics and health policy at Children's National Medical Center and The George Washington University, Dr. Jain's research has focused on children's health and public health, particularly obesity prevention and policy and other preventable conditions among low-income and minority families. In addition to conducting research and clinical care, Dr. Jain teaches courses and workshops on medical writing and narrative and medical publishing. She is currently an Associate Editor at the journal *Academic Pediatrics*, where she was a co-founder of a narrative section called "In the Moment." She is also a Fellow of the American Academy of Pediatrics and a Fellow of The Obesity Society and has served as the Chair of the Healthcare Subcommittee for the Maryland Childhood Obesity Committee.



Franmarie Kennedy, PhD, is deputy director of the Health, Biomedical Science and Society policy program at the Aspen Institute. Over the course of her career, she has worked in all aspects of education and health policy, communications, marketing and fundraising as a consultant to non-profit organizations, foundations, corporations and as an executive in both government and academic institutions. Previously, Dr. Kennedy served on two White House staffs formulating domestic policy and held executive positions at the U.S. Department of Education and the National Institute for Literacy. She also has served in management positions at Georgetown University and American University. Since 1995, Dr. Kennedy has produced several documentaries for television. Over the past 8 years, she has concentrated on television and multi-media projects as a consultant to MacNeil-Lehrer Productions, producers of *The NewsHour with Jim Lehrer*. She also has served as a consultant to The American Red Cross, The American Physical Society, The American Medical Women's Association, the National Library of Medicine, EPC-global Inc. and The National Association of Chain Drug Stores.



Tim Kotas is the Chief Operating Officer of Saint Louis-based Welvie, the nation's first surgery management and optimization company. Welvie's surgery decision support program combines consumer centric technology and sophisticated analytics to improve surgical outcomes. Prior to becoming the Chief Operating Officer of Welvie, Tim was one of the original founders of Lumenos, a pioneer in the growing consumer-driven health care industry. He has been credited with creating the first truly transparent pharmacy benefit and pioneered ground breaking consumer tools. Lumenos grew to over 1 million members



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before it was acquired by WellPoint in 2006. Prior to Lumenos, Tim was executive vice president – West & Southwest regions for ValueOptions, where he had responsibility for the overall operations of five service centers and held a number of positions at Cigna Behavioral Care. Tim began his career as a clinical social worker practicing in Chicago.



Brent Parton, MEd, is a founder of SHOUTAmerica an organization launched to assert the interests of young Americans in a sustainable, effective and equitable healthcare system. He currently serves as program director, overseeing the development and management of SHOUTAmerica’s educational programming, outreach and research. During healthcare reform, Brent worked with national youth advocacy organizations to cultivate a network of more than 10,000 young Americans committed to building support for policy provisions pertinent to their health and economic interests. He recently led the formulation of SHOUTAmerica’s post-reform strategy to accelerate the impact of the Millennial generation on the nation’s health challenges as patients, future health professionals as well as voters. He has also served as a consultant for the World Bank, as well as an educator abroad.



Tannikka C. Price, JD, is a practicing Attorney from Columbus, Ohio who became interested in the impact of health disparities on infant mortality after giving birth to premature twins. Ms. Price is currently the Community Health Advocate at Moms2B a healthy food and nutrition program sponsored by Nationwide Children's Hospital and The Ohio State University. A wife and mother of six, Ms. Price is also a Professor, Author and Motivational Speaker empowering, educating and enlightening all with whom she comes in contact.



Lynne D. Richardson, MD, FACEP, is Professor of Emergency Medicine, Professor of Health Evidence & Policy, and Vice Chair for Academic, Research and Community Programs of the Department of Emergency Medicine at the Mount Sinai School of Medicine in New York City. A native New Yorker, she holds Bachelor’s degrees from the Massachusetts Institute of Technology in Life Sciences and Management; and an MD degree from the Albert Einstein College of Medicine. Dr. Richardson is a nationally recognized health services researcher. Dr. Richardson is the director of the Emergency Medicine Research Career Development Program (K12) at Mount Sinai, an institutional training grant to develop emergency medicine investigators. She is the Principal Investigator for "*Community VOICES*", an NIH-funded study which sought to develop effective methods for communicating with communities about emergency research. For the past eight years she has also served on the New York City Board of Health and was recently appointed to the Advisory Committee to the Director of the Centers for Disease Control.



Mary Hiller is President of MedExpert International and Executive Director of Knowledge Engineering and Health Policy. Ms. Hiller began her successful tenure as author of the world's largest syndicated medical column in 1990. New York's United Media distributed the column for 10 years, during which Hiller reached a weekly readership of 35 million households. From 1993 to 1997, Hiller managed a research project tracking more than 200,000 individuals through the course of a medical episode. This study laid the groundwork for Hiller to assemble teams of researchers who established expert-system rules (a discipline of artificial intelligence) to facilitate timely and



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reliable responses to the questions posed by medical consumers. In 2000, Mary Hiller built upon this work to found MedExpert International, the leading world source of current, unbiased, and accurate medical information. Hiller continues to serve as MedExpert's President today. Mary Hiller holds a BS degree in biology and chemistry from the University of Santa Clara in California.



Andrew Shin, JD, MPH, is Director of Health Care Policy and Life Sciences at ML Strategies. Before joining ML Strategies, Andrew was a health policy and market analyst, providing industry analysis for large institutional investors and other financial sector clients. Andrew has substantial experience with the Centers for Medicare and Medicaid Services (CMS). Within CMS, he held a senior leadership position of Acting Director for the Stakeholder Engagement division of the Centers for Medicare and Medicaid Innovation (CMMI). Andrew's experience in the health care industry and research includes positions with the Massachusetts Hospital Association, Harvard School of Public Health, Dana Farber Cancer Institute, and the U.S. House of Representatives. During legislative proceedings about the Affordable Care Act, he served as a Health Policy Fellow for the majority staff on the Energy and Commerce Health Subcommittee and has also served as Legislative Counsel to a senior member of the Ways and Means Committee.