



A project of the Aspen Institute and the John S.
and James L. Knight Foundation

The Knight Commission on the Information Needs of
Communities in a Democracy

Launch of the Knight Commission Report

Knight Broadcast Studio • The Newseum • Washington, DC
October 2, 2009

TENTATIVE AGENDA

(As of September 29, 2009)

*All speakers are confirmed unless otherwise indicated

9:30 a.m. – 10:30 a.m. Opening Presentations

Alberto Ibarguen, President and CEO, John S. and James L. Knight Foundation, presents welcoming remarks.

Walter Isaacson, President and CEO, The Aspen Institute, introduces the Knight Commission.

Knight Commission Co-chairs **Marissa Mayer** and **Theodore B. Olson** announce the release of the Report, *Informing Communities: Sustaining Democracy in the Digital Age*

1. Chairs' description of the Report
2. Presentation of the Report to Government Officials with brief responses:
 - a. **Julius Genachowski**, Chairman, Federal Communications Commission
 - b. **Aneesh Chopra**, Chief Technology Officer, U.S. Government
 - c. **Ernest Wilson**, Chairman of the Board, Corporation for Public Broadcasting

Panels: After presentations, there will be three panels, one on each of the objectives identified in the Knight Commission Report. Select Commissioners from the Knight Commission will sit on each panel with leaders from key stakeholders involved in the topic area.

10:30 – 11:15 a.m. Panel on Availability of Information

Knight Commissioners:

- **John Carroll**, former editor, *Los Angeles Times* and other newspapers
- **Reed Hundt**, former Chairman of the FCC
- **Michael Powell**, former Chairman of the FCC

Additional Panelists:

- **John Sturm**, CEO, Newspaper Association of America
- **Vivian Schiller**, CEO, National Public Radio

11:15 – 11:30 a.m. break

11:30 a.m. – 12:15 p.m. Panel on Access to Information and Skills

Knight Commissioners:

- **Donna Nicely**, Director, Nashville Public Library
- **Rey Ramsey**, CEO, One Economy
- **Paul Sagan**, CEO, Akamai

Additional Panelists:

- **Lawrence Strickling**, Assistant Secretary of Commerce, Administrator, NTIA
- **Sherri Hope Culver**, President, National Association of Media Literacy Educators
- **Ben Scott**, Policy Director, Free Press
- **Roberta Stevens**, President-elect, American Library Association

12:15 – 1:00 p.m. Panel on Engagement with Information and the Community

Knight Commission:

- **danah boyd**, Microsoft Research
- **Lisa MacCallum**, Managing Director, Nike Foundation
- **Peter Shane**, Executive Director, Knight Commission (tentative)

Additional Panelists:

- **Paula Kerger**, CEO, Public Broadcasting Service
- **Carolyn Lukensmeyer**, CEO, AmericaSpeaks
- *Sonal Shah, White House Office (invited)*

1:00 – 2:00 p.m. Light lunch served