



Turkey 100 Business Meet-Up: Accelerating Opportunities Between the US and Turkey

In Cooperation with TEPAV: Economic Policy Research Foundation of Turkey

June 20, 2013 at The Aspen Institute
One Dupont Circle | Suite 700
Washington, DC

8:30 – 9:30 AM **Registration Open**

9:00 – 9:15 AM **Welcome & Opening Remarks**

Keynote Address S/R Andrew O'Brien, Special Representative for Global Partnerships, Office of the Secretary, US Department of State

9:15 – 10:30 AM **Multi-National Best Practices: Accessing the Global Value Chain**

This opening panel will explore best practices from leading multi-national corporations and highlight how Turkish companies can partner with major corporations to more effectively access the Turkish market and expand Turkish business opportunities.

Moderator James Pickup, President, Middle East Investment Initiative
Speakers Sirin Koprucu, Founder and Principal Trainer, StrategicStraits, Inc.
Del Renigar, Senior Counsel, Global Government Affairs and Policy, GE
Onur Uranli, Director of Business Development, UPS Supply Chain Solutions

10:30 – 10:45 AM **Coffee Break**

10:45 – 12:00 PM **Growth Sectors: A Word from the Entrepreneurs**

This conversation will share the perspective of Turkey 100 entrepreneurs on the growth opportunities in Turkey, synergies with the American market, challenges they still face in growing their businesses, and lessons learned as they've grown. This conversation will also feature an overview of Turkey's economic landscape.

Moderator Ozan Acar, Economist, Economic Policy Research Foundation of Turkey (TEPAV) & Director, Turkey 100
Speakers Emre Çenesiz, General Manager, Mensace Marble Mining
İsmail Çoksayar, CEO, Geomas Geo Composite Engineering, Inc.
Halit Develioğlu, CEO, Reysas Technology, Inc.

12:00 – 1:00 PM Networking Lunch

1:00 – 2:15 PM Tools for Investment: Government and Private Resources

This panel will engage multiple perspectives to explore the tools and networks available to insure and inspire investment in the Turkish market. OPIC will share the tools it can provide to potential investors to mitigate risk, and diaspora business leaders will share their knowledge of the Turkish market and lessons learned engaging the market from the US as well as emerging market best practices.

Moderator Dr. Joshua Walker, Senior Advisor to the Chief Economist, US Department of State

Speakers Martina Bozadzhieva, Associate Practice Leader for Central and Eastern Europe, Frontier Strategy Group
Andrew Brown, CFA, Vice President, Delphos International
William Pegues, Director of Structured Finance, Overseas Private Investment Corporation
Celal Secilmis, President, Turkish American Chamber of Commerce & Industry

2:15 – 2:30 PM Coffee Break

2:30 – 3:45 PM Trade Relations & Government Cooperation

This panel will bring together specialists in US-Turkey relations to discuss the ways in which the US and Turkey can and do work together more effectively to lower barriers to trade, encourage dual investment, and engender mutually advantageous trade policies.

Moderator Neslihan Kaptanoglu, US Representative, Union of Chambers and Commodity Exchanges of Turkey (TOBB)

Speakers Sule Akyuz, Senior Regulatory Consulting Attorney, Arent and Fox
Maryruth Coleman, Director for the Office of Southern European Affairs, US Department of State
Amb. James Holmes, President and CEO, American-Turkish Council
Emirhan Yorulmazlar, Counselor, Embassy of Turkey
Kristin Najdi, Senior Turkey Desk Officer, International Trade Administration, US Department of Commerce

5:30 – 7:30 PM Reception Hosted by HE Ambassador Namik Tan

Location *Ambassador's Residence*
1606 23rd Street NW
Washington, DC